



First-Order Methods for Large-Scale Market Equilibrium Computation



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FISHER MARKET: EQUILIBRIUM & CONVEX OPTIMIZATION

A Fisher market consists of n buyers and m items. A market equilibrium (ME) is a set of allocations $x^* \in \mathbb{R}_+^{n \times m}$ and prices $p^* \in \mathbb{R}_+^m$ satisfying the following conditions [1, 2, 3]

- Each buyer i get the maximum utility out of budget B_i :

$$x_i^* \in \arg \max \{u_i(x_i) : \langle p^*, x_i \rangle \leq B_i, x_i \in \mathbb{R}_+^m\}.$$

- Each item j is sold, if price is nonzero:

$$\sum_{ij} x_{ij}^* \leq 1 \text{ and } p_j^* > 0 \Rightarrow \sum_i x_{ij}^* = 1, \forall j.$$

Applications in ad auction, resource allocation and fair recommender systems require solving large-scale ME.

For many useful utility functions u_i , ME can be captured by convex programs [4, 5, 6].

- Linear: $u_i(x_i) = \langle v_i, x_i \rangle$ (perfectly complementary goods):

$$(EG) \quad \max \sum_i B_i \log u_i(x_i) \text{ s.t. } \sum_i x_{ij} \leq 1, \forall j, x \geq 0.$$

- Quasi-linear (QL): $u_i(x_i) = \langle v_i - p, x_i \rangle$ (price deducted). We gave the following convex program, extending the Shmyrev's convex program for linear u_i [7, 8, 9], which is in buyers' bids b_{ij} :

$$(S) \quad \min_{b \geq 0} - \sum_{i,j: v_{ij} > 0} (1 + \log v_{ij}) b_{ij} + \sum_j p_j(b) \log p_j(b) \text{ s.t. } \sum_j b_{ij} \leq B_i, \forall i, \text{ where } p_j(b) = \sum_i b_{ij}.$$

- Leontief: $u_i(x_i) = \min_{j \in J_i} \frac{x_{ij}}{a_{ij}}$ (perfectly substitute goods). EG also works for Leontief u_i .

These convex programs have objectives that are not strongly convex nor Lipschitz continuous. For the latter, we give new, tight bounds on equilibrium quantities utilizing properties of ME (assuming $\|B\|_1 = 1$, w.l.o.g.):

- Linear u_i : $B_i \|v_i\|_1 \leq u_i^* \leq \|v_i\|_1, \max_i \frac{v_{ij} B_i}{\|v_i\|_1} \leq p_j^* \leq 1$.
- QL u_i : $\max_i \frac{v_{ij} B_i}{\|v_i\|_1 + B_i} \leq p_j^* \leq \max_i v_{ij}$.
- Leontief u_i : $B_i \|a_i\|_\infty \leq \langle a_i, p^* \rangle \leq \|a_i\|_\infty$.

FIRST-ORDER METHODS

The following standard form captures many convex programs for ME:

$$(P) \quad \min_{x \in \mathcal{X}} f(x) = h(Ax) + \langle q, x \rangle$$

where h is μ -strongly convex with L -Lipschitz gradient, and \mathcal{X} is a polyhedral set. First-order methods (FOM) can be used to solve (P) [10]. Some of them are known to achieve linear convergence under various error-bound conditions, i.e., "weakened strong convexity" conditions (e.g., [11, 12]).

- Projected Gradient (PG): $x^{t+1} = \Pi_{\mathcal{X}}(x^t - \gamma_t \nabla f(x^t))$.
- Mirror Descent (MD): $x^{t+1} = \arg \min_{x \in \mathcal{X}} \langle \nabla f(x^t), x - x^t \rangle + \gamma_t D(x \| x^t)$.
- Frank-Wolfe (FW): $w^t \in \arg \min_{w: \text{a vertex of } \mathcal{X}} \langle \nabla f(x^t), w \rangle, x^{t+1} = x^t + \gamma_t (w^t - x^t)$.

FOM FOR ME

We establish *linear convergence* of PG with a practical linesearch for general convex optimization problems $f(x) + g(x)$ satisfying the *Proximal-PL* condition, a recently proposed error-bound condition [11].

With this and our new bounds on equilibrium quantities (see upepr left box), we establish *linear convergence* of PG (with a static stepsize or linesearch) for solving (EG) and (S), via first reformulating them into (P).

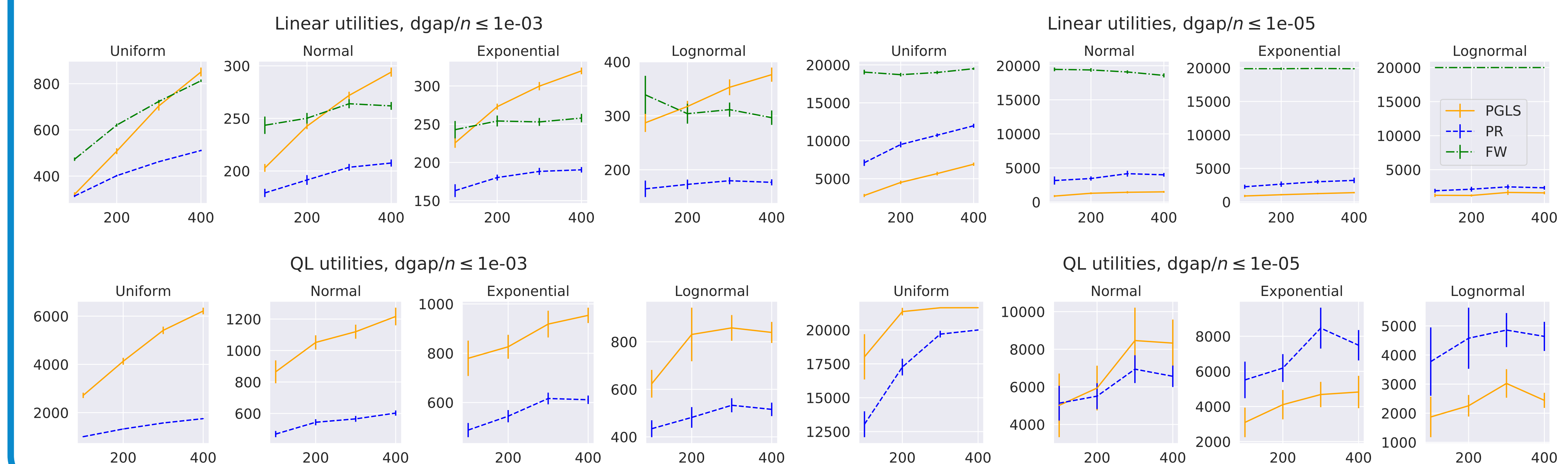
For QL u_i , adopting the analysis in [8], we show that mirror descent applied to (S) achieves a nonstandard last-iterate $1/T$ convergence, where φ is the objective:

$$D(p(b^t) \| p^*) \leq \varphi(b^t) - \varphi^* \leq \frac{\log(m+1)}{t}.$$

It also yields explicit updates similar to the *Proportional Response Dynamics* (PR) algorithm for finding ME under linear u_i [13, 8]. These updates are interpretable and highly scalable. At time t ,

- Buyers submit their bids $b_{ij}^t \rightarrow$ item prices given by $p_j^t = \sum_i b_{ij}^t \rightarrow$ each buyer is allocated $x_{ij}^t = b_{ij}^t / p_j^t$.
- Bids and leftover budgets are updated via $b_{ij}^{t+1} = B_i \cdot \frac{v_{ij} x_{ij}^t}{\sum_\ell v_{i\ell} x_{i\ell}^t + \delta_\ell^t}$ and $\delta_i^{t+1} = B_i \cdot \frac{\delta_i^t}{\sum_\ell v_{i\ell} x_{i\ell}^t + \delta_\ell^t}$.

EXPERIMENTS



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